

Website Terms of Use - SOTAB B.V. trading as Nerolead

Last updated: **10/04/2026**

These Website Terms of Use apply to your access to and use of the website nerolead.com and, where applicable, any other SOTAB-controlled domains or subdomains that redirect to or display substantially the same website.

This website is operated by **SOTAB B.V.**, trading under the name **Nerolead**.

If SOTAB makes these Website Terms of Use available in more than one language, the English version shall prevail in the event of any conflict, inconsistency, or difference of interpretation between language versions, unless expressly agreed otherwise in writing.

1. Who we are

This website is operated by:

SOTAB B.V.

Goudse Rijkweg 17
3061 DA Rotterdam
The Netherlands

Chamber of Commerce number: 95623612

VAT number: NL867210096B01

SOTAB B.V. uses the trade name **Nerolead**. References on this website to Nerolead shall, unless the context clearly requires otherwise, be understood as references to **SOTAB B.V.**

For general questions about the website or these Website Terms of Use, you can contact us at:

contact@sotab.nl

For privacy-related questions, please contact:

privacy@sotab.nl

2. Applicability

2.1 These Website Terms of Use apply to every visit to, access to, and use of the website operated by SOTAB B.V. at nerolead.com.

2.2 By visiting, accessing, browsing, or using this website, you agree to be bound by these Website Terms of Use.

2.3 These Website Terms of Use apply only to the use of the website and its content, tools, and features.

2.4 These Website Terms of Use do not replace or govern any separate agreement for paid services, projects, proposals, statements of work, subscriptions, or other commercial arrangements entered into with SOTAB B.V. trading as Nerolead. Those matters are governed by the applicable contractual documentation between SOTAB and the relevant client.

2.5 Other websites, brands, domains, or subdomains operated by SOTAB B.V. may be subject to their own terms, privacy policies, or other legal documentation.

3. Purpose of the website

3.1 This website is provided for general informational, commercial, communication, and business development purposes.

3.2 The website may include, among other things:

- a. information about Nerolead and its activities;
- b. information about services, cases, sectors, or solutions;
- c. contact forms, booking forms, or call-request features;
- d. downloadable materials, resources, or lead magnets; and
- e. links to third-party tools, platforms, or external websites.

3.3 The content on this website is intended to provide general information about Nerolead and its activities. Unless expressly agreed otherwise in writing, nothing on this website constitutes legal advice, financial advice, tax advice, regulatory advice, or any other form of professional advice.

3.4 Access to or use of this website does not by itself create any client relationship, contractor relationship, advisory relationship, or other contractual relationship between you and SOTAB.

3.5 Content on this website relating to business, strategy, AI, automation, marketing, outreach, growth, SEO, lead generation, implementation, or comparable topics is provided on a general and non-binding basis only. Such content may depend on specific assumptions, contexts, market conditions, technical environments, data quality, internal execution, third-party platforms, and other variables outside SOTAB's reasonable control.

3.6 Any reliance you place on website content, downloadable materials, case descriptions, examples, AI-generated or AI-assisted outputs, or other information made available through the website is at your own risk.

3.7 Website content should not be used as the sole basis for legal, financial, tax, regulatory, technical, operational, or important business decisions without further independent assessment where appropriate.

4. No offer and no automatic service agreement

4.1 Unless expressly stated otherwise in writing, content on this website does not constitute a binding offer to enter into an agreement.

4.2 Service descriptions, case materials, examples, references, presentations, methodologies, or other website content are indicative only and may be changed, limited, or withdrawn at any time.

4.3 Any proposal, quotation, statement of work, or agreement for services will only be formed through separate written acceptance or another legally valid method of contract formation accepted by SOTAB.

5. Permitted use of the website

5.1 You may use this website only for lawful purposes and in accordance with these Website Terms of Use.

5.2 You agree to use this website in a reasonable manner and not in any way that could damage, disable, overburden, impair, or compromise the website, its availability, its security, or the interests of SOTAB or other users.

5.3 You may view website content on screen, download or print limited portions for your own internal informational or business reference purposes, and contact SOTAB through the available

channels, provided that you comply with these Website Terms of Use and any rights notices included in the relevant materials.

6. Prohibited conduct

6.1 You shall not, without SOTAB's prior written consent and except where mandatory law provides otherwise:

- a. use the website in violation of any applicable law or regulation;
- b. use the website for unlawful, misleading, fraudulent, abusive, defamatory, infringing, or harmful purposes;
- c. attempt to gain unauthorized access to any part of the website, server, account, system, database, or connected infrastructure;
- d. interfere with, disrupt, or compromise the functioning, security, or integrity of the website or any related system;
- e. introduce malware, viruses, bots, scripts, harmful code, or other disruptive or malicious technology;
- f. scrape, harvest, copy, extract, or systematically collect website content, data, contact information, materials, or metadata through automated means, except where such activity is explicitly permitted by law and cannot legally be excluded;
- g. use the website or its content to create a competing product, service, dataset, training corpus, or commercial resource without SOTAB's prior written consent;
- h. use any contact details published on the website for spam, unsolicited commercial approaches, mass marketing, or abusive outreach;
- i. impersonate another person or entity, misrepresent your identity, or provide false information through forms, chat features, or other website functions;
- j. submit unlawful, infringing, confidential, sensitive, or inappropriate content through any website feature where such submission is not appropriate; or
- k. remove, obscure, or alter any copyright, trademark, or proprietary notice appearing on the website or in downloadable materials.

6.2 SOTAB may, without liability, take reasonable technical or operational measures to protect the website and its users against misuse, abuse, unlawful conduct, excessive automated access, or other prohibited behavior.

7. Website content and intellectual property

7.1 Unless expressly stated otherwise, all rights in and to the website and its contents are owned by or licensed to SOTAB.

7.2 This includes, without limitation:

- a. texts, articles, descriptions, downloads, and educational materials;
- b. branding, trade names, logos, visuals, graphics, icons, layouts, and design elements;
- c. website structure, selection, arrangement, and presentation of content;
- d. case descriptions, frameworks, methodologies, concepts, and know-how presented on the website;
- e. downloadable files, documents, guides, templates, or other resources made available through the website; and
- f. software elements, code, interface components, and other underlying website materials, to the extent protected by law.

7.3 Nothing in these Website Terms of Use transfers any intellectual property right to you.

7.4 Except as expressly permitted in these Website Terms of Use or by mandatory law, you may not reproduce, copy, republish, distribute, modify, translate, adapt, commercially exploit, publicly display, publicly communicate, reverse engineer, or otherwise use website content without SOTAB's prior written consent.

8. Downloads, resources, and materials

8.1 The website may make resources, downloads, lead magnets, templates, insights, guides, or similar materials available.

8.2 Unless expressly stated otherwise in writing, such materials are provided for your own internal informational or business reference use only.

8.3 You may not, without SOTAB's prior written consent:

- a. resell, sublicense, redistribute, republish, or commercially exploit such materials;
- b. present such materials as your own;
- c. remove rights notices, source references, or branding from such materials; or
- d. use such materials in a way that is unlawful, misleading, or damaging to SOTAB.

8.4 SOTAB may change, withdraw, restrict, or replace any downloadable material or resource at any time.

9. Submissions, forms, bookings, and communications

9.1 If you submit information through a contact form, booking form, download form, email link, or any other website function, you are responsible for ensuring that the information you provide is accurate, lawful, and not misleading.

9.2 You may not submit content or information that:

- a. infringes rights of third parties;
- b. is unlawful, abusive, defamatory, fraudulent, or misleading;
- c. contains malware, harmful code, or other disruptive material; or
- d. includes confidential or highly sensitive information where the website feature is not intended for that purpose.

9.3 Unless expressly agreed otherwise in writing, unsolicited ideas, suggestions, proposals, concepts, pitches, or materials submitted through the website are submitted at your own initiative and risk.

9.4 SOTAB will handle personal data submitted through the website in accordance with its Privacy Policy.

9.5 A booking request, contact request, download request, or other interaction through the website does not guarantee acceptance, confirmation, availability, or service delivery by SOTAB.

10. Interactive tools and website features

10.1 The website may include interactive features such as contact forms, booking tools, download forms, questionnaires, calculators, or similar website features.

10.2 Such features are provided for convenience, communication, navigation, preliminary information, or lead qualification purposes only.

10.3 Unless expressly stated otherwise, any automated, pre-filled, calculated, suggested, routed, or otherwise tool-generated output made available through such features:

- a. may be incomplete, inaccurate, outdated, or context-dependent;
- b. does not constitute legal, financial, tax, regulatory, or other professional advice;
- c. does not create any binding commitment on the part of SOTAB; and
- d. should not be relied upon as the sole basis for important decisions.

10.4 You remain responsible for reviewing, interpreting, and evaluating any information provided through such features.

10.5 SOTAB may change, suspend, remove, or limit such features at any ti

11. Third-party websites, tools, and services

11.1 This website may contain links to third-party websites, booking tools, embedded content, external platforms, forms, videos, scheduling services, or other third-party services.

11.2 Such third-party services may be subject to their own terms, privacy policies, cookie practices, or operating conditions.

11.3 SOTAB does not control third-party websites or services that are not operated by SOTAB and is not responsible for their content, availability, performance, security, legality, privacy practices, or other acts or omissions.

11.4 The inclusion of a link, reference, embedding, or integration does not by itself imply endorsement, partnership, or guarantee by SOTAB, unless expressly stated otherwise.

11.5 Your use of third-party websites, tools, platforms, or services is at your own risk and may be subject to separate third-party terms and policies.

12. Availability and changes

12.1 SOTAB does not guarantee that the website will always be available, uninterrupted, error-free, secure, or free from defects.

12.2 SOTAB may at any time and without prior notice:

- a. update, modify, suspend, or discontinue all or part of the website;
- b. change content, layout, functionality, tools, or available materials;
- c. restrict access to certain parts of the website; or
- d. perform maintenance, security updates, technical interventions, or operational changes.

12.3 SOTAB shall not be liable for any loss or damage resulting solely from temporary unavailability, interruption, modification, withdrawal, or technical issues affecting the website, except to the extent such limitation is not permitted by mandatory law.

13. Accuracy and completeness of information

13.1 SOTAB aims to keep the website content reasonably accurate and up to date, but does not guarantee that all content is complete, current, accurate, or free from omissions at all times.

13.2 Website content may be changed, updated, limited, or removed at any time without notice. Unless expressly stated otherwise, SOTAB is under no obligation to update any website content, article, case, statement, download, or other material.

13.3 Cases, examples, use cases, results, references, frameworks, or statements on the website may depend on specific contexts and should not be interpreted as guarantees of comparable outcomes in every situation.

13.4 Content relating to business, marketing, SEO, outreach, lead generation, AI, automation, strategy, implementation, or comparable topics may depend on specific assumptions, market conditions, platform rules, technical environments, data quality, internal follow-up, and other context-specific factors, and shall not be interpreted as a promise or guarantee of any specific commercial, operational, or technical result.

13.5 You remain responsible for verifying whether information on the website is suitable for your specific circumstances before acting on it.

13.6 To the extent the website includes AI-generated or AI-assisted content or tool-generated outputs, such content or outputs may be incomplete, inaccurate, outdated, inconsistent, or context-depe

14. Privacy and cookies

14.1 SOTAB may process personal data collected through or in connection with the website in accordance with its Privacy Policy.

14.2 The website may use cookies or similar technologies in accordance with SOTAB's Cookie Policy and consent settings.

14.3 For more information, please consult the separate Privacy Policy and Cookie Policy applicable to this website as published on the website.

15. Disclaimer of warranties

15.1 To the extent permitted by applicable law, the website and its contents are made available on an “as is” and “as available” basis.

15.2 SOTAB makes no express or implied warranty, representation, or undertaking that:

- a. the website will meet your expectations or requirements;
- b. the website will always be available without interruption;
- c. the website will be free from all defects, vulnerabilities, inaccuracies, or errors;
- d. the website, downloadable materials, interactive tools, or embedded features will be compatible with all devices, browsers, systems, or software environments;
- e. information on the website is suitable for any specific purpose not expressly confirmed by SOTAB in writing;
- f. website content, downloadable materials, case materials, examples, or AI-generated or AI-assisted outputs are complete, current, accurate, or suitable for your specific circumstances; or
- g. communications, transmissions, downloads, submissions, or other internet-based interactions through or in connection with the website will always be secure or free from interception, corruption, delay, unauthorized access, or other transmission risks.

16. Limitation of liability

16.1 To the extent permitted by applicable law, SOTAB shall not be liable for any indirect damage, consequential damage, loss of profit, loss of revenue, loss of business opportunity, reputational damage, loss of data, or business interruption arising out of or in connection with:

- a. the use of, or inability to use, the website;
- b. reliance on website content, downloadable materials, case materials, examples, or other information made available through the website;
- c. the use of interactive features, automated website tools, questionnaires, calculators, or similar website functions made available through the website;
- d. third-party websites, tools, services, or platforms linked to, embedded in, or accessible through the website;
- e. temporary unavailability, interruption, modification, withdrawal, delay, or technical issues affecting the website; or
- f. transmission risks, unauthorized access, interception, corruption, or loss of data in connection with internet-based communications or website interactions, except to the extent such limitation is not permitted by mandatory law.

16.2 To the extent permitted by applicable law, SOTAB's total liability arising out of or in connection with the website and these Website Terms of Use shall be limited to direct damage only.

16.3 If and to the extent SOTAB is liable in connection with the website, such liability shall in all cases be limited to the amount actually paid out under any applicable liability insurance held by SOTAB for the relevant event, plus any applicable deductible borne by SOTAB. If, for whatever reason, no insurance payout is made, SOTAB's total liability shall be limited to EUR 1,000.

16.4 The limitations and exclusions in this Article shall not apply to the extent such exclusion or limitation is prohibited by mandatory law, including in the event of intent or deliberate recklessness on the part of SOTAB's management.

17. Suspension or blocking of access

17.1 SOTAB may, without prior notice and without liability, suspend, restrict, or block access to all or part of the website where this is reasonably necessary for:

- a. security reasons;
- b. maintenance or technical interventions;
- c. prevention of abuse, spam, unlawful use, or infringement;
- d. protection of SOTAB, its systems, its users, or third parties; or
- e. compliance with legal or regulatory obligations.

17.2 SOTAB may refuse or limit access to interactive features, forms, booking tools, or downloadable materials if it reasonably believes that misuse, unlawful conduct, or non-compliant use is taking place.

18. Changes to these Website Terms of Use

18.1 SOTAB may amend these Website Terms of Use from time to time.

18.2 The most recent version will always be published on the website.

18.3 Any amended version shall apply from the date of publication or from another date stated in the updated version.

18.4 Continued use of the website after the updated Website Terms of Use take effect constitutes acceptance of the updated version.

19. Severability and no waiver

19.1 If any provision of these Website Terms of Use is found to be invalid, void, or unenforceable, the remaining provisions shall remain in full force and effect.

19.2 Any failure or delay by SOTAB to exercise or enforce any right or remedy under these Website Terms of Use shall not constitute a waiver of that right or remedy.

19.3 Any waiver by SOTAB shall only be effective if made expressly and in writing.

20. Governing law and disputes

20.1 These Website Terms of Use and any non-contractual obligations arising out of or in connection with them shall be governed exclusively by the laws of the Netherlands.

20.2 The applicability of the United Nations Convention on Contracts for the International Sale of Goods (CISG) is expressly excluded.

20.3 The parties shall first use reasonable efforts to resolve any dispute relating to these Website Terms of Use or the website through good-faith consultation.

20.4 If the parties are unable to resolve the dispute amicably within a reasonable period, the competent court in the district in which SOTAB has its registered office shall have exclusive jurisdiction to hear and decide the dispute, without prejudice to any mandatory law providing otherwise.